



**DISCOVER WHY KANNAPOLIS
IS THE PERFECT PLACE TO
ADVANCE YOUR BUSINESS.**



A GROWING, THRIVING COMMUNITY

THE CITY OF KANNAPOLIS IS A HUB OF ECONOMIC MOMENTUM.

We had a vision—of a healthier city and a completely revitalized downtown that would impact our entire region for the better. Over the past decade, that vision has become a reality as our planned development has come to life by reimagining our downtown area, investing in infrastructure throughout the City and attracting major businesses, just to start. Kannapolis now boasts an internationally-recognized research campus and a world-class ballpark in the heart of downtown.



Our award-winning development continues, making this the perfect time to grow with us. Always operating with a pro-business mindset, Kannapolis offers a competitive cost structure and the ideal location for businesses looking to evolve.

IMAGINE YOURSELF HERE

5TH
FASTEST GROWING COUNTY
IN NORTH CAROLINA



20TH
LARGEST CITY
IN NORTH CAROLINA



TOP 500
FASTEST GROWING
CITY NATIONWIDE



TOP 15
CITIES FOR U.S. CORPORATE
HEADQUARTERS RELOCATION



8TH
FASTEST GROWING ECONOMY
IN THE U.S. (CHARLOTTE METRO)



9
DOWNTOWN
REVITALIZATION AWARDS



KANNAPOLIS HAS A BUSINESS-FRIENDLY GOVERNMENT.

We work hard to support the many companies that call our City home, from small local businesses to international corporations. We do this via:

- Public and private collaboration
- Workforce development
- Industrial grant program
- Entrepreneurial support
- Ease of permitting
- Competitive business costs

“Kannapolis is actively fostering a sense of community, and it’s nice to see the commitment. We’ve experienced more active leadership and people reaching out to us and maintaining communication—more so than other cities we have worked with.” - Patrick Godwin, Intelligent Tool Corporation

Corporation

NORTH CAROLINA MEANS BUSINESS



#1

BEST STATE FOR BUSINESS
(FORBES 2019, 2021, 2022)



#2

TOP COMPETITIVE STATE & STATE
BUSINESS CLIMATE (2016, 2020)



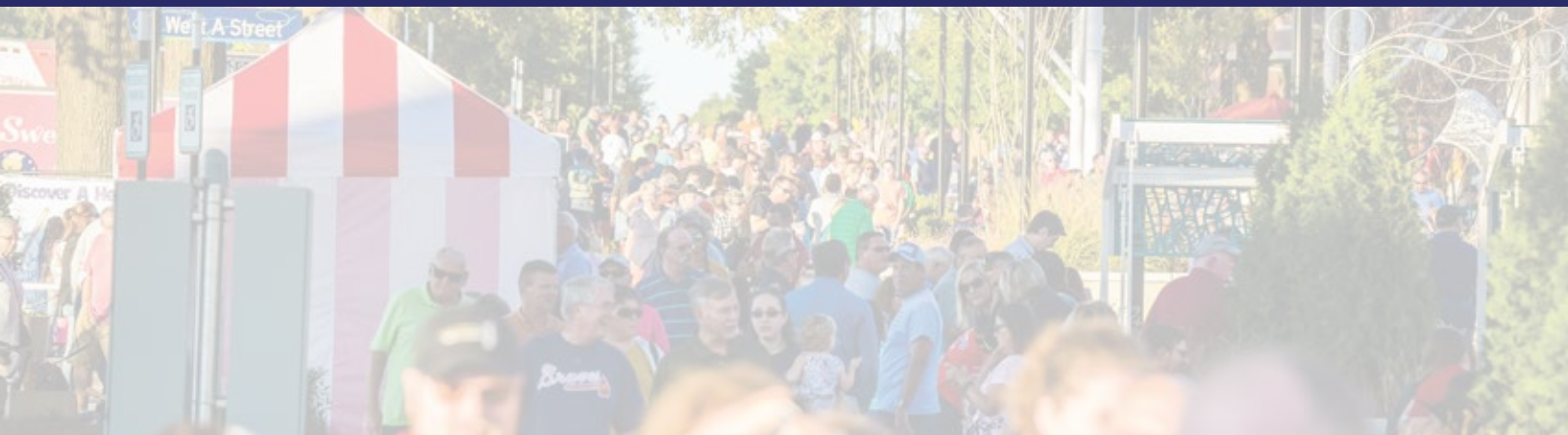
2.5%

LOWEST CORPORATE
TAX RATE IN THE U.S.



\$10.1 BILLION

IN ANNOUNCED CAPITAL INVESTMENT
FROM COMPANIES IN 2021



WE OFFER UNDENIABLE **GROWTH POTENTIAL** FOR EMPLOYERS AND COMPANIES.

“The City of Kannapolis welcomed us with open arms—they were very open to bringing us in and trying to build a relationship with us from the beginning. Elsewhere, we’d be any other business. But here, the City wanted us here, is easy to work with, and invited us to be an active part of the community.” *Jim Trowbridge, Linder Regional VP*

TOP INDUSTRIES THAT CALL **KANNAPOLIS** HOME

- Automotive/motorsports
- Construction
- Life sciences & healthcare
- Manufacturing
- Distribution & logistics
- Food & beverage

MAJOR COMPANIES IN OUR AREA

- Amazon
- Atrium Health
- Cardinal Logistics
- Gordon Food Service
- Kontek
- Linder
- Novant Health
- Prime Beverage
- Shoe Show
- Stanley Black & Decker
- Stewart-Haas Racing
- Zipline





WE HAVE THE RESOURCES YOU WANT.

Our workforce grew 27.5% from 2010-2020 and, with 36 major universities and community colleges within 50 miles of Kannapolis, we will continue to have incredible access to the skilled workers you need to grow your business.

INNOVATION IN THE HEART OF KANNAPOLIS.

Located in downtown Kannapolis is the North Carolina Research Campus, a 350-acre research center collaboratively working to empower human health through nutrition. The campus is a home for research and product development for major universities, companies and entrepreneurs alike.

[Learn more here.](#)

NC FOOD INNOVATION LAB

The 16,000-square-foot NC Food Innovation Lab on the NC Research Campus is the nation's only facility with manufacturing practice capabilities dedicated to supporting plant-based food innovators. The NCFIL is already attracting exciting businesses and talent to our area. Visit their website to [learn more.](#)

ADVANCED TECHNOLOGY CENTER

Housed on the NC Research Campus, the Rowan-Cabarrus Community College Advanced Technology Center (ATC) prepares the incoming workforce across a variety of relevant industries through degrees and diplomas, industry-recognized certifications and company-specific training.



DISCOVER A HEALTHY LIFE.

At the heart of Kannapolis, you'll find a healthy life - physically, mentally and professionally. We support our residents' and visitors' wellbeing, specifically with features like:

- Run Kannapolis
- Loop the Loop Initiative
- Walkable & bike-able community
- Safe neighborhoods and revitalized downtown area
- Welcoming, small town community
- Opportunities to take part in NC Research Campus health studies
- Award-winning public health agency & programs

**CABARRUS COUNTY
WAS RECENTLY
RANKED NC'S 9TH
HEALTHIEST COUNTY**

**THE COST OF LIVING
IS 3.6% LOWER IN
KANNAPOLIS THAN
THE U.S. AVERAGE**

HEALTHCARE YOU CAN COUNT ON

Kannapolis is in close proximity to trauma centers and world-class hospitals that provide top-level care, as well as several nationally recognized children's hospitals. Our City is also home to an Atrium Health emergency room facility and is only 10 minutes from the full service Atrium Health Cabarrus hospital as well as several urgent care facilities.

DISTANCE FROM DOWNTOWN KANNAPOLIS

Atrium Health Cabarrus (4.4 miles)
W. G. (Bill) Hefner VA Medical Center (16 miles)
Atrium Health University (17.7 miles)
Novant Health Rowan Medical Center (19 miles)
Novant Huntersville (23.3 miles)



A DOWNTOWN REIMAGINED.

We harnessed our entrepreneurial spirit and decided to purchase the properties in our downtown, taking a fresh look at the entire area and shaping the future of the City. Since that time, we've had incredible success which you can experience firsthand by strolling through local businesses, enjoying our beautiful streetscape or attending an exciting Cannon Ballers game at the award-winning Atrium Health Ballpark.



INITIAL REVITALIZATION: COMPLETED 2020

- 35+ new small businesses opened in first two years
- Majority of business owners are women, veterans and minorities
- 300 new apartment units located directly downtown
- Modern ballpark for year-round use
- Infrastructure and streetscape improvements
- Historic Swanee Theatre repurposed as a live music venue
- Upgrades to historic Gem Theatre
- Strong demand for new for-sale townhomes

NEXT PHASE OF DEVELOPMENT: UNDERWAY

- Exciting new restaurants, hotel and retail planned
- 120 townhomes coming soon
- Additional apartments underway
- Amtrak station expansion
- Expanded Cannon Baller footprint with team offices and retail

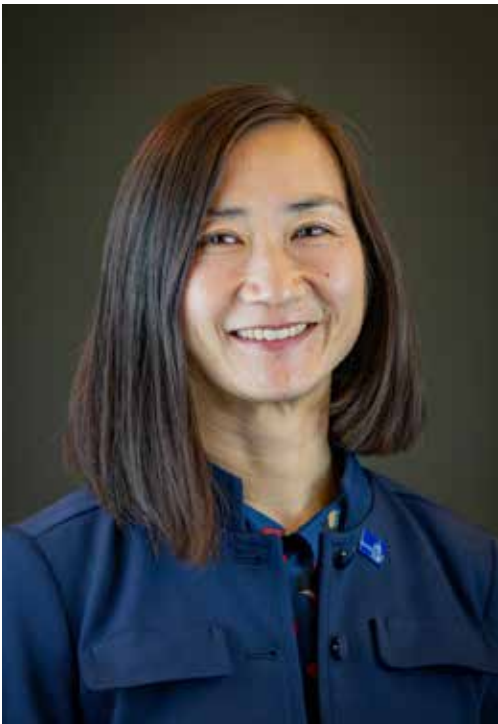


LOCATION IS KEY.

Kannapolis is in close proximity to several major cities, airports, highways, rails and ports, making it a convenient and exciting place to build your business.



GET IN CONTACT



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Irene Sacks has served as the Economic & Community Development Director for the City of Kannapolis since 2008. She works to attract business activity, and develop and maximize key investments. Her career has included positions in strategic planning, software development, and finance. She is a certified Economic Developer (CEcD) and received her bachelor's degree in chemical engineering from the California Institute of Technology and her master's in city and regional planning from the Georgia Institute of Technology.

[Kannapolis Economic Development Site](#)

FOR ADDITIONAL INFORMATION, PLEASE VISIT OUR PARTNER WEBSITES

- [Cabarrus County EDC](#)
- [Charlotte Regional Business Alliance](#)
- [Economic Development Partnership of North Carolina \(EDPNC\)](#)
- [North Carolina EDC](#)
- [Rowan County EDC](#)